

AlbertaSW is making a list of service providers in the region!

AlbertaSW Regional Resource List: Research and Communication Services

If you wish to be added to this regional resource list,

send an e-mail to bev@albertasouthwest.com

with subject line **“Research and Communication Services”**

- indicate any or all the services listed below that you provide;
- add any comments regarding experience, knowledge or expertise that adds value to your work.

You may direct questions to the same e-mail.

☐ WEB DESIGN and DATA MANAGEMENT

- Create and manage impactful digital assets to support related initiatives
 - manage websites; monitor relevant metrics and analytics
 - manage on-line tools and inventories
 - manage process /protocols to utilize/maintain/update the website and data

☐ RESEARCH and CONTENT DEVELOPMENT

- Develop content for print and on-line communications
 - design and manage media/social media plan
 - research and write articles about industry and community

☐ ARTISTIC and GRAPHIC DESIGN

- Develop attractive, impactful visual materials
 - utilize graphics, photos, videos to enhance website, newsletters and other communications

☐ COMMUNITY ENGAGEMENT and EVENT MANAGEMENT

- Organize in-person and on-line events related to project priorities
 - manage contact lists; plan training and networking events; make presentations

Alberta SouthWest Regional Economic Development Alliance (AlbertaSW)

is a collaboration of 15 rural communities established in 2002.

Over the last 2 decades this partnership has demonstrated award-winning success supporting growth and opportunity in tourism and the visitor economy, energy, clean tech, agriculture production/processing, manufacturing, and construction.

Alberta SouthWest Regional Alliance Ltd.

- International Economic Development Council (IEDC) Accredited Organization (AEDO)
- Green Destinations Global Top 100

